

Borgarráð

Fyrirhuguð heimsókn borgarstjórans í Philadelphia, Pennsylvaníuríki, Bandaríkjunum, til Reykjavíkur dagana 31. maí til 2. júní 2017

Fyrirhuguð er opinber heimsókn borgarstjórans í Philadelphia í Pennsylvaníuríki í Bandaríkjunum, James F. Kenney, og föruneysis til Reykjavíkur dagana 30. maí til 2. júní 2017. Heimsóknin er í kjölfar ferðar borgarstjórans í Reykjavík til Philadelphia dagana 28. maí til 30. maí 2017. Sjá málsnr. R17050103. Tílefni beggja heimsókna er opnun flugleiðar Ícelandair milli borganna tveggja í lok maí 2017 en beint flug þeirra á milli opnar á ýmis tækifæri til samstarfs borganna á millum, m.a. á sviðum viðskipta og menningar.

Borgarstjórnarnir verða samferða í fyrsta flugi Ícelandair frá Philadelphia til Reykjavíkur og er áætluð koma í Reykjavík að morgni dags 31. maí 2017. Í Reykjavík er fyrirhugað að borgarstjóri Philadelphia kynni sér m.a. Marshall-húsið og uppbygginu á Grandanum, heimsæki Helligheiddarvirkjun og snæði hátíðarkvöldverð í Höfða. Eins er fyrirhugaður opinn fyrirlestur hans um stjórn málaástandið í Bandaríkjunum í forsetatíð Donald Trump og þátttöku borgarinnar í svokölluðum *Griðaborgum* (e. Sanctuary Cities) en Philadelphia hefur verið áberandi meðal borga sem hafa sameinast í andstöðu við innflytjendastefnu forsetans. Í föruneysi borgarstjóra Philadelphia verða Deborah Mahler, aðstoðarborgarstjóri millistjórnvaldsmála (e. intergovernmental affairs), Folasade (Sade) Olanipekun-Lewis framkvæmdastjóri Philadelphia flugvallar, Nicholas DeBenedictis formaður ráðstefnumiðstöðvar Philadelphia, ásamt þremur gestum þeirra.

Hjálagt er heimboð borgarstjórans í Reykjavík til borgarstjórans í Philadelphia auk draga að dagskrá beggja heimsókna.

Dagur B. Eggertsson

Hjálagt:

Heimboð borgarstjórans í Reykjavík til borgarstjórans í Philadelphia, Pennsylvaníuríki, Bandaríkjunum, dagana 31. maí til 2. júní 2017.

Drög að dagskrá gagnkvæmra heimsókna borgarstjórana í Reykjavík og Philadelphia, Pennsylvaníuríki, Bandaríkjunum, dagana 28. maí til 2. júní 2017.

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Icelandair Philadelphia Inaugural Flight

Icelandair Launch: Mayoral Visit Itinerary May 15, 2017



Core Planning Committee

Folasade (Sade) Olanipekun-Lewis | Chief Administrative Officer (PHL)

Jim Tyrrell | Chief Revenue Officer (PHL)

Joe Messina | Director of Regulatory Affairs (PHL)

Niccole Cooper | Executive Assistant to CAO (PHL)

Mary Flannery | Marketing & Public Affairs Manager (PHL)

Deirdre McDermott-O'Neill | Airport Properties Specialist III (PHL)

Michael Raucheisen | Marketing & Communications Coordinator (Icelandair)

Gudjón Arngrímsson | Vice President of Corporate Communications (Icelandair)

Addý Ólafsdóttir | Manager of Events & Sponsorships (Icelandair)

Saga Ómarsdóttir | Manager of Events & Sponsorships (Icelandair)

Coordination of activities for the business and cultural exchange between Mayor Dagur B. Eggertsson of Reykjavík and Mayor Jim Kenney of Philadelphia for the Icelandair Philadelphia Inaugural Flight.

Itinerary: May 28, 2017 – June 3rd, 2017

Sunday, May 28th:

7:00PM – 7:30PM

Mayor Dagur B. Eggertsson and delegation arrive at Newark Liberty International Airport from KEF. *Need flight information*

9:00/9:30PM

Iceland delegation transfer to ground transportation to travel to Philadelphia following baggage retrieval and Customs clearance. Expected travel time from Newark, NJ to Philadelphia, PA is 1.5 hours, by King Transportation.

10:30/11:00PM

Mayor Eggertsson and delegation will check into the Hilton Philadelphia at Penn's Landing
<http://www.hiltonpennslanding.com/>.

Notes:

- PHL will coordinate the diplomatic welcome with Newark Airport to make sure Mayor Eggertsson and his delegation have a seamless transfer.
- Welcome bags and dinner vouchers will be provided to each member of the Iceland Delegation upon arrival at hotel.

Monday, May 29th:

10:00AM – 2:30PM

Mayor Kenney will host tour of Philadelphia for Mayor Eggertsson and Delegation

Notes:

PHL will provide an itinerary for the group.

2:30PM – 6:30PM

- Transport Iceland delegation to hotel
- Free time for Iceland delegation

6:45PM

Iceland delegation to assemble in hotel lobby to be transported to dinner

7:30PM – 9:30PM

Mayor Kenney to host dinner for Iceland Delegation and will include members of the Philadelphia business and tourist community at Davio's Restaurant <https://davios.com/>.

Tuesday, May 30th:**7:00AM – 3:00PM**

Allotted open for Iceland Delegation to tour Philadelphia. PLH will provide itinerary of tours for Iceland delegation to select from based on input from the delegation. (See attached)

3:00PM – 4:00PM

Iceland Delegation will return to hotel to pack before traveling to Philadelphia International Airport for the Icelandair event and inaugural flight to Iceland. Detailed Run of Show provided at the last page.

4:00PM – 5:00PM

Depart hotel to Philadelphia International Airport.

6:00PM – 7:45PM

Outbound Icelandair event will begin at the departures (A4) gate where refreshments will be served.

7:15PM

Inbound plane from Iceland is expected to arrive under a water cannon salute.

8:00PM

Mayor Kenney and Mayor Eggertsson will board the plane along with their delegations for Iceland.

8:35PM

Outbound plane to Iceland will depart for Keflavik International Airport. Expected travel time from Philadelphia to Iceland is 5 hours and 35 minutes.

Wednesday, May 31st:

6:10AM

Flight arrives at Keflavík International Airport

7:15AM – 8:00AM

Depart Keflavík International Airport to Mayor Kenney's hotel. Expected travel time is 45 minutes to center city.

8:00AM – 12:00PM

Arrive at hotel. Allotted time will remain open for Mayor Kenney and Philadelphia delegation.

12:00PM – 3:30PM

Mayor Eggertsson to host Mayor Kenney, tour of Grandi area, stops include the arts centre "[Marshall house](#)", where lunch is served at Marshall Restaurant (www.marshallrestaurant.is)

3:30PM – 5:30PM

Helicopter sightseeing tour of Reykjavík.

5:30PM

Return to hotel to prepare for dinner.

7:00PM

Dinner at Höfði,
<https://en.wikipedia.org/wiki/H%C3%B6f%C3%B0i>

Thursday, June 1st:

10:00PM - 11:00PM

A public lecture/meeting at the University of Iceland in collaboration with the university's [Institute of International Affairs](#). Suggested topic: "Sanctuary Cities".

11:30AM - 12:30PM

Travel to the Blue Lagoon

12:30PM- 3:30PM

The Blue Lagoon, one of the 25 Wonders of the World
A chance to relax in the Blue Lagoon and a light lunch

4:00PM- 6:00PM

Return to Hotel and Relaxing

7:00PM

Dinner with the US embassy in Reykjavík or on own

Friday, June 2nd:

09:00 – 09.30AM

Tour of the houses of Althingi, the Icelandic Parliament

11:00AM – 12:00PM

Visit to Hellisheiði Geothermal Power Plant

3:30PM

Arrival at Keflavík International Airport

(Remaining Philadelphia Delegation free on their own time)

5:00PM

Depart Reykjavík at 5:00PM and arrive in **Newark** at 7:00PM

Official visit ends

Notes: Icelandair is planning 10 ticket (5 pairs) giveaway through radio promotion. Ticket winners will depart Philadelphia on May 30th and return on June 3rd.

Tasks and Responsibilities

- PHL to coordinate with PHLCVB transportation and lodging for Iceland delegation.
- PHL to coordinate with PHLCVB itinerary from which Iceland delegation can select.
- PHL to contact EWR (Newark International Airport) about Iceland Delegation arrival
- PHL to coordinate with The Greater Philadelphia Chamber of Commerce on dinner with the business community for May 29
- PHL through vendor, Octo, and Icelandair to finalize menu for inaugural party.
- Philadelphia Magazine and FOX 29 have confirmed attendance on Inaugural flight.
- Video of water cannon salute to possibly be placed on Airport monitors for passengers to view or possibly a Facebook Live video feed.
- Michael to forward Mary a clip of the radio advertisement as well as the winners' information as they are selected.
- PHL working on providing a script for all speaking parties to be distributed with the run of show.
- PHL working on a comprehensive list of all non-ticketed participants who will be present during the event. These participants will need to be cleared through TSA and PHL will provide international visitors with instruction.

Iceland Delegation:

<u>NAME</u>	<u>TITLE</u>	<u>ARRIVAL DATE</u>	<u>RETURN DATE</u>
Dagur B. Eggertsson	Mayor of Reykjavík	Sunday, May 28 th	Tuesday, May 30 th
Petur K. Olafsson	Assistant to the Mayor of Reykjavík	Sunday, May 28 th	Tuesday, May 30 th
Birkir Holm Gudnason	CEO Icelandair	Sunday, May 28 th	Tuesday, May 30 th
Gudmundur Oskarsson	SVP Marketing & Sales Icelandair	Sunday, May 28 th	Tuesday, May 30 th
Gudjon Arngrimsson	VP Corporate Communications Icelandair	Sunday, May 28 th	Tuesday, May 30 th
Addy Olafsdottir	Manager Events & Sponsorships	Sunday, May 28 th	Tuesday, May 30 th
Saga Omarsdottir	Manager Events & Sponsorships	Sunday, May 28 th	Tuesday, May 30 th
Kristjan Sigurjonsson	turisti.is	Sunday, May 28 th	Tuesday, May 30 th
TBD	Media from Morgunbladid	Sunday, May 28 th	Tuesday, May 30 th
TBD	Media from 365	Sunday, May 28 th	Tuesday, May 30 th
TBD	Media from Vidskiptabladid	Sunday, May 28 th	Tuesday, May 30 th
TBD	Media from Frettabladid	Sunday, May 28 th	Tuesday, May 30 th
TBD	Photographer	Sunday, May 28 th	Tuesday, May 30 th
TBD			

Philadelphia Delegation:

<u>NAME</u>	<u>TITLE</u>	<u>RETURN DATE</u>
James F. Kenney	Mayor of Philadelphia	Saturday, June 3rd
Letitia Mary Santarelli	Guest of Mayor	Saturday, June 3rd
Deborah Mahler	Deputy Mayor for Intergovernmental Affairs	Saturday, June 3rd
Thomas Mahler	Guest of Ms. Mahler	Saturday, June 3rd
Folasade (Sade) Olanipekun-Lewis	Chief Administrative Officer for PHL Airport	Friday, June 2nd
Nicholas DeBenedictis	Chair, Philadelphia Convention & Visitors Bureau	Friday, June 2nd
Eileen DeBenedictis	Guest of Mr. DeBenedictis	Friday, June 2nd



Icelandair Philadelphia Inaugural Flight

Tentative Run of Show

Date: May 30, 2017

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|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4:00PM | Set up food/banners at gate A4 |
| 6:00PM | Food and beverage service begins
Music starts playing |
| 6:30PM – 6:50PM | Philadelphia International Airport CEO, Chellie Cameron
Welcome guest to inaugural event
Remarks- James F. Kenney, Mayor City of Philadelphia
Remarks- Dagur Eggertsson Mayor, City of Reykjavík
Remarks - Birkir Hólm Guðnason, CEO Icelandair

Person TBD - Acknowledge radio ticket winners

Chellie Cameron gives toast

Cake is cut and served |
| 6:55PM | Philly media, PHL photographer Rick McMullin and videographer Anthony Bezich, and Iceland photographers go to A15 to position for shots of view water cannon salute |
| 7:15PM | Icelandair flight arrives from KEF
Water Cannon salute |
| 7:45PM | Distribute luggage tag souvenir |
| 8:00PM | Passengers start to board flight to KEF |
| 8:35PM | Inaugural flight departs for Reykjavik |