

Borgarráð

***Fyrirhuguð ferð borgarstjóra og föruneysis til Philadelphia, Pennsylvaníuríki í Bandaríkjunum, dagana 28. til 30. maí 2017***

Fyrirhuguð er heimsókn borgarstjóra og föruneysis til Philadelphia í Pennsylvaníuríki í Bandaríkjunum dagana 28. til 30. maí 2017. Heimsóknin er til komin vegna opunar flugleiðar Icelandair milli borganna tveggja í lok maí en beint flug þeirra á milli opnar á ýmis tækifæri til samstarfs. Auk þátttöku í hátíðahöldum í tilefni fyrsta flugs Icelandair hyggjast borgarstjóri og föruneysi kynna sér skipulag og starfsemi alþjóðaflugvallarins í Philadelphia, ásamt því að ræða samstarfsmöguleika á sviðum viðskipta og menningar. Í föruneysi borgarstjóra verða Pétur Krogh Ólafsson aðstoðarmaður borgarstjóra, Arna Schram sviðsstjóri menningar- og ferðamálasviðs og Þorsteinn Rúnar Hermannsson samgöngustjóri.

Í framhaldi af ferð borgarstjóra til Philadelphia er fyrirhuguð heimsókn borgarstjórans í Philadelphia, James F. Kenney, til Reykjavíkur dagana 31. maí til 2. júní 2017. Sjá málsnr. R17050061.

Hjálagt er heimboð borgarstjórans í Philadelphia til borgarstjórans í Reykjavík auk draga að dagskrá beggja heimsókna.

Dagur B. Eggertsson

Hjálagt:

Heimboð borgarstjórans í Philadelphia, Pennsylvaníuríki, Bandaríkjunum, til borgarstjórans í Reykjavík dagana 28. til 30. maí 2017.

Drög að dagskrá gagnkvæmra heimsókna borgarstjórana í Reykjavík og Philadelphia, Pennsylvaníuríki, Bandaríkjunum, dagana 28. maí til 2. júní 2017.





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## Icelandair Philadelphia Inaugural Flight

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### Icelandair Launch: Mayoral Visit Itinerary May 15, 2017



#### **Core Planning Committee**

**Folasade (Sade) Olanipekun-Lewis** | Chief Administrative Officer (PHL)

**Jim Tyrrell** | Chief Revenue Officer (PHL)

**Joe Messina** | Director of Regulatory Affairs (PHL)

**Niccole Cooper** | Executive Assistant to CAO (PHL)

**Mary Flannery** | Marketing & Public Affairs Manager (PHL)

**Deirdre McDermott-O'Neill** | Airport Properties Specialist III (PHL)

**Michael Raucheisen** | Marketing & Communications Coordinator (Icelandair)

**Gudjón Arngrímsson** | Vice President of Corporate Communications (Icelandair)

**Addý Ólafsdóttir** | Manager of Events & Sponsorships (Icelandair)

**Saga Ómarsdóttir** | Manager of Events & Sponsorships (Icelandair)

Coordination of activities for the business and cultural exchange between Mayor Dagur B. Eggertsson of Reykjavík and Mayor Jim Kenney of Philadelphia for the Icelandair Philadelphia Inaugural Flight.

**Itinerary: May 28, 2017 – June 3<sup>rd</sup>, 2017**

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**Sunday, May 28<sup>th</sup>:**

**7:00PM – 7:30PM**

Mayor Dagur B. Eggertsson and delegation arrive at Newark Liberty International Airport from KEF. *Need flight information*

**9:00/9:30PM**

Iceland delegation transfer to ground transportation to travel to Philadelphia following baggage retrieval and Customs clearance. Expected travel time from Newark, NJ to Philadelphia, PA is 1.5 hours, by King Transportation.

**10:30/11:00PM**

Mayor Eggertsson and delegation will check into the Hilton Philadelphia at Penn's Landing  
<http://www.hiltonpennslanding.com/>.

**Notes:**

- PHL will coordinate the diplomatic welcome with Newark Airport to make sure Mayor Eggertsson and his delegation have a seamless transfer.
- Welcome bags and dinner vouchers will be provided to each member of the Iceland Delegation upon arrival at hotel.

**Monday, May 29<sup>th</sup>:**

**10:00AM – 2:30PM**

Mayor Kenney will host tour of Philadelphia for Mayor Eggertsson and Delegation

**Notes:**

PHL will provide an itinerary for the group.

**2:30PM – 6:30PM**

- Transport Iceland delegation to hotel
- Free time for Iceland delegation

**6:45PM**

Iceland delegation to assemble in hotel lobby to be transported to dinner

**7:30PM – 9:30PM**

Mayor Kenney to host dinner for Iceland Delegation and will include members of the Philadelphia business and tourist community at Davio's Restaurant <https://davios.com/>.

**Tuesday, May 30<sup>th</sup>:****7:00AM – 3:00PM**

Allotted open for Iceland Delegation to tour Philadelphia. PLH will provide itinerary of tours for Iceland delegation to select from based on input from the delegation. (See attached)

**3:00PM – 4:00PM**

Iceland Delegation will return to hotel to pack before traveling to Philadelphia International Airport for the Icelandair event and inaugural flight to Iceland. Detailed Run of Show provided at the last page.

**4:00PM – 5:00PM**

Depart hotel to Philadelphia International Airport.

**6:00PM – 7:45PM**

Outbound Icelandair event will begin at the departures (A4) gate where refreshments will be served.

**7:15PM**

Inbound plane from Iceland is expected to arrive under a water cannon salute.

**8:00PM**

Mayor Kenney and Mayor Eggertsson will board the plane along with their delegations for Iceland.

**8:35PM**

Outbound plane to Iceland will depart for Keflavik International Airport. Expected travel time from Philadelphia to Iceland is 5 hours and 35 minutes.

**Wednesday, May 31<sup>st</sup>:**

**6:10AM**

Flight arrives at Keflavík International Airport

**7:15AM – 8:00AM**

Depart Keflavík International Airport to Mayor Kenney's hotel. Expected travel time is 45 minutes to center city.

**8:00AM – 12:00PM**

Arrive at hotel. Allotted time will remain open for Mayor Kenney and Philadelphia delegation.

**12:00PM – 3:30PM**

Mayor Eggertsson to host Mayor Kenney, tour of Grandi area, stops include the arts centre "[Marshall house](#)", where lunch is served at Marshall Restaurant ([www.marshallrestaurant.is](http://www.marshallrestaurant.is))

**3:30PM – 5:30PM**

Helicopter sightseeing tour of Reykjavík.

**5:30PM**

Return to hotel to prepare for dinner.

**7:00PM**

Dinner at Höfði,  
<https://en.wikipedia.org/wiki/H%C3%B6f%C3%B0i>

**Thursday, June 1<sup>st</sup>:**

**10:00PM - 11:00PM**

A public lecture/meeting at the University of Iceland in collaboration with the university's [Institute of International Affairs](#). Suggested topic: "Sanctuary Cities".

**11:30AM - 12:30PM**

Travel to the Blue Lagoon

**12:30PM- 3:30PM**

The Blue Lagoon, one of the 25 Wonders of the World  
A chance to relax in the Blue Lagoon and a light lunch

**4:00PM- 6:00PM**

Return to Hotel and Relaxing

**7:00PM**

Dinner with the US embassy in Reykjavík or on own



**Friday, June 2<sup>nd</sup>:**

**09:00 – 09.30AM**

Tour of the houses of Althingi, the Icelandic Parliament

**11:00AM – 12:00PM**

Visit to Hellisheiði Geothermal Power Plant

**3:30PM**

Arrival at Keflavík International Airport

(Remaining Philadelphia Delegation free on their own time)

**5:00PM**

Depart Reykjavík at 5:00PM and arrive in **Newark** at 7:00PM

**Official visit ends**

**Notes:** Icelandair is planning 10 ticket (5 pairs) giveaway through radio promotion. Ticket winners will depart Philadelphia on May 30<sup>th</sup> and return on June 3<sup>rd</sup>.

**Tasks and Responsibilities**

- PHL to coordinate with PHLCVB transportation and lodging for Iceland delegation.
- PHL to coordinate with PHLCVB itinerary from which Iceland delegation can select.
- PHL to contact EWR (Newark International Airport) about Iceland Delegation arrival
- PHL to coordinate with The Greater Philadelphia Chamber of Commerce on dinner with the business community for May 29
- PHL through vendor, Octo, and Icelandair to finalize menu for inaugural party.
- Philadelphia Magazine and FOX 29 have confirmed attendance on Inaugural flight.
- Video of water cannon salute to possibly be placed on Airport monitors for passengers to view or possibly a Facebook Live video feed.
- Michael to forward Mary a clip of the radio advertisement as well as the winners' information as they are selected.
- PHL working on providing a script for all speaking parties to be distributed with the run of show.
- PHL working on a comprehensive list of all non-ticketed participants who will be present during the event. These participants will need to be cleared through TSA and PHL will provide international visitors with instruction.

**Iceland Delegation:**

| <b><u>NAME</u></b>           | <b><u>TITLE</u></b>                    | <b><u>ARRIVAL DATE</u></b>   | <b><u>RETURN DATE</u></b>     |
|------------------------------|----------------------------------------|------------------------------|-------------------------------|
| <b>Dagur B. Eggertsson</b>   | Mayor of Reykjavík                     | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>Petur K. Olafsson</b>     | Assistant to the Mayor of Reykjavík    | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>Birkir Holm Gudnason</b>  | CEO Icelandair                         | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>Gudmundur Oskarsson</b>   | SVP Marketing & Sales Icelandair       | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>Gudjon Arngrimsson</b>    | VP Corporate Communications Icelandair | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>Addy Olafsdottir</b>      | Manager Events & Sponsorships          | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>Saga Omarsdottir</b>      | Manager Events & Sponsorships          | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>Kristjan Sigurjonsson</b> | turisti.is                             | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>TBD</b>                   | Media from Morgunbladid                | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>TBD</b>                   | Media from 365                         | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>TBD</b>                   | Media from Vidskiptabladid             | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>TBD</b>                   | Media from Frettabladid                | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>TBD</b>                   | Photographer                           | Sunday, May 28 <sup>th</sup> | Tuesday, May 30 <sup>th</sup> |
| <b>TBD</b>                   |                                        |                              |                               |

**Philadelphia Delegation:**

| <b><u>NAME</u></b>                      | <b><u>TITLE</u></b>                              | <b><u>RETURN DATE</u></b> |
|-----------------------------------------|--------------------------------------------------|---------------------------|
| <b>James F. Kenney</b>                  | Mayor of Philadelphia                            | Saturday, June 3rd        |
| <b>Letitia Mary Santarelli</b>          | Guest of Mayor                                   | Saturday, June 3rd        |
| <b>Deborah Mahler</b>                   | Deputy Mayor for Intergovernmental Affairs       | Saturday, June 3rd        |
| <b>Thomas Mahler</b>                    | Guest of Ms. Mahler                              | Saturday, June 3rd        |
| <b>Folasade (Sade) Olanipekun-Lewis</b> | Chief Administrative Officer for PHL Airport     | Friday, June 2nd          |
| <b>Nicholas DeBenedictis</b>            | Chair, Philadelphia Convention & Visitors Bureau | Friday, June 2nd          |
| <b>Eileen DeBenedictis</b>              | Guest of Mr. DeBenedictis                        | Friday, June 2nd          |



## Icelandair Philadelphia Inaugural Flight

### Tentative Run of Show

**Date: May 30, 2017**

- |                        |                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>4:00PM</b>          | Set up food/banners at gate A4                                                                                                                                                                                                                                                                                                                                                    |
| <b>6:00PM</b>          | Food and beverage service begins<br>Music starts playing                                                                                                                                                                                                                                                                                                                          |
| <b>6:30PM – 6:50PM</b> | Philadelphia International Airport CEO, Chellie Cameron<br>Welcome guest to inaugural event<br>Remarks- James F. Kenney, Mayor City of Philadelphia<br>Remarks- Dagur Eggertsson Mayor, City of Reykjavík<br>Remarks - Birkir Hólm Guðnason, CEO Icelandair<br><br>Person TBD - Acknowledge radio ticket winners<br><br>Chellie Cameron gives toast<br><br>Cake is cut and served |
| <b>6:55PM</b>          | Philly media, PHL photographer Rick McMullin and videographer Anthony Bezich, and Iceland photographers go to A15 to position for shots of view water cannon salute                                                                                                                                                                                                               |
| <b>7:15PM</b>          | Icelandair flight arrives from KEF<br>Water Cannon salute                                                                                                                                                                                                                                                                                                                         |
| <b>7:45PM</b>          | Distribute luggage tag souvenir                                                                                                                                                                                                                                                                                                                                                   |
| <b>8:00PM</b>          | Passengers start to board flight to KEF                                                                                                                                                                                                                                                                                                                                           |
| <b>8:35PM</b>          | Inaugural flight departs for Reykjavik                                                                                                                                                                                                                                                                                                                                            |