

Reykjavík, 24. janúar 2017
R17010257

Borgarráð

La Mercé - Borgarhátíð Barselóna

Lagt er til að hjálagt boð borgarstjóra Barselóna um þátttöku Reykjavíkurborgar í La Mercé - borgarhátíð Barselóna dagana 22.-25 september nk. verði þegið. Menningar- og ferðamálasviði verði falið að undirbúa samstarfið við Barselóna í samvinnu við skrifstofu borgarstjóra og borgarritara.

Dagur B. Eggertsson

Hjálagt:
Bréf borgarstjóra Barselóna dags. 23. janúar 2017.



Málsnr.: R17010257
Skjalasafn Ráðhúss
24. jan. 2017
Bréfalykill: 310 - 1

23 January 2017

Mr Dagur B. Eggertsson
Mayor
Reykjavik

Dear Mayor,

Reykjavik and Barcelona are two cities that, through culture and creativity, have developed their own profile. Both are UNESCO Cities of Literature, and even share various creative projects such as the Sónar Festival. Furthermore, both Reykjavik and Barcelona are working on promoting local democracy and social justice within a context which is not always easy.

For these reasons, it is a pleasure for me to write to you to express our desire for Reykjavik to be the Guest City at this year's City Festival of Barcelona, *La Mercè*.

La Mercè is the most important cultural and artistic event that is organised annually by our City Council. Between 22nd and 25th September 2017, on the occasion of the Patron Saint's Day of the city, *La Mercè* will gather together thousands of people on the streets of Barcelona attracted by both the cultural manifestations associated with our popular traditions, as well as the shows put on by contemporary creators and artists of music, circus and street art. The Festival takes place in the many emblematic spaces of our historic centre, as well as around various neighbourhoods of the city, so that in this way the citizens become the authentic protagonists of *La Mercè*.

Since 2007 *La Mercè* has organised the Guest City Programme, so as to host a selection of artistic expressions from cities with whom Barcelona maintains singular ties of friendship and cooperation. As such, the cities of Medellín (2007), Quito (2008), Istanbul (2009), Dakar (2010), Saint Petersburg (2011), Montreal (2012), Vienna (2013), Stockholm (2014), Buenos Aires (2015) and Paris (2016) have been the cities which have participated in this programme, and which have always been very warmly and well received by the citizenship, as well as making a strong impact on the programming of the festivities.

Looking forward to hearing from you, please receive my kindest regards.

Ada Colau Ballano